

PROFESSIONAL SUMMARY

I hold a BA Brand Communications Degree specializing in Multimedia Digital Design, a Creative Process Diploma, a course through the Animation School and currently undergoing a Project Management course. I am an experienced and award-winning business-oriented Multimedia Designer, with a demonstrated history of working in the Financial, Fintec, FMCG, public sector and events industries. I am a self-starter with over 10 years experience in brand communications, project management and business development. I have extensive experience in working with small to large teams rendering work for local, national, and international brands.

PROFESSIONAL SKILLS

1. DESIGN

- Adobe Creative Suite
(Ae, Pr, Me, Ai, Ps, Id, Xd, Dw, An)
- Multimedia and digital art direction
- Conceptualising and storyboarding
- Motion Graphics, Post-production editing
- Digital Design & Rollouts
- Interactive Presentations Design
(Powerpoint & Keynote)

2. PROJECT MANAGEMENT AND TEAM LEAD

- SharePoint and Office 365 Online tools
- Planning and Organisational skills (Project Management)
- File management
- Remote Work Management (Teams, Teamviewer, AnyDesk)
- Manage multiple accounts & Deadline management
- Conflict Resolution
- Professional Networking
- Stakeholder engagement and Client presentation

EDUCATION

- 2020** Project Management Certificate (Pending)
- 2018** Introduction to Maya 3D Modelling, Rigging, Lighting, Texturing, Animation, Composition and Rendering
- 2009** BA Brand Communications Specializing in Multimedia Design
- 2006** Creative Process Diploma
- 2001** BA Degree: Fine Arts (pending)
- 2000** Matric

Services SETA

The Animation School

Vega School

The Imagination Lab

Wits University

Zwelibanzi High School

EXPERIENCE

April 2022 – Current

Design Manager

FirstRand Bank (FNB)

Department: Retail and Communications

I am part of a group of communication specialists that are developing a platform to connect with clients through omnichannel marketing and communication, and ultimately, offer a customer-centric and personalised user experience

Role

- Come up with digital based solutions through research, stakeholder engagement, testing and execution
- Visual design lead, art directing all multimedia, and digital content
- Align and ensuring brand visuals best practices using the FNB corporate identity
- Design and maintenance of FNB App dashboard, eMagazine as well as other digital components
- Project management using tools and skills such as Sharepoint & Office 365 online tools, file management as well as remote work management (Teams, TeamViewer, AnyDesk)
- Assisting other departments like Brand and Retail in designing presentations, multimedia and digital content for national and the Africa continent

CLIENTS



PREVIOUS WORK EXPERIENCE

June 2018 – April 2022	Head of Department: Multimedia
Feb 2015 – May 2018	Owner/Creative Director
Feb 2013 – Jan 2015	Mid-Level Graphic Designer
Jan 2012 – Jan 2013	Marketing Supervisor
Jan 2011 – Jan 2012	Junior Web Graphic Designer
Jan 2009 – Jan 2010	Junior Multimedia Designer

Pacinamix
HOFI Media
Logoman Graphic Design
Super Spar Umlazi
Deep Current eMarketing
Maja Entertainment

PROFESSIONAL ACHIEVEMENTS

- 2009 Won Bronze Loerie Award, Design for visually impaired people
- 2009 Nominated for Loerie Award, Motion Graphic for Music Video

Won as part of team

- 2019 McDonalds: Won Best Food Quality
- 2021 Shaka Animation: Won DIFF Best South African Short

Nominations

- 2021 Shaka Animation, Paris Cinema Awards,
- 2021 Shaka Animation, Genesis International Film Festival



PERSONAL INFORMATION

Date of Birth

31 August 1983

Nationality

South African

Languages

IsiZulu, English, IsiXhosa, Sesotho

Driver's License

Yes

Criminal Record

None

Disability

YES: Partially on left eye

Notice Period

Immediate or 1 Month

REFERENCES

Due to the POPI act references are provided on request.

“It's pointless if the quality is poor. As this demonstrates, little to no effort was invested.”

SIZA NKOMONDE